

Volunteer Opportunities:

*Marketing Manager for EVM World
Marketing Manager for IPM Conference*



Marketing Manager for EVM World

The PMI-CPM Annual Conference, EVM World, is billed as the Project Performance Management Conference where attendees learn about project performance techniques like Earned Value Management and how those techniques are applied across industries and companies. Participation in this conference is about 370, with most attendees coming from government or government-contracting sectors. Growth of the conference will come from attracting new industries and companies looking to start or enhance their project performance techniques to cut program costs and add shareholder value. The selected individual will need to develop a marketing plan for EVM World with associated budget requirements and identification of other resources needed for growth of the conference. Approval of the marketing plan and associated resources will be at the discretion of the PMI-CPM VP of Conference and Events. The position requires attendance at two conference teleconferences per month and completion of a marketing plan and execution of the activities identified in that plan to meet the attendance goals established.

TEAM EFFORT: Work with EVM World Team.

INDIVIDUAL EFFORT: Conduct marketing activities independently, consistent with the goals of the EVM World Conference Team; however, the individual is encouraged to solicit other volunteers as needed.

ON-GOING EFFORT: See One-time Effort.

ONE-TIME EFFORT: The position will target a specific EVM World conference; however, the individual and PMI-CPM VP of Conference and Events may agree to continue working together to market future EVM World conferences.

Marketing Manager for IPM Conference (IPMC)

The International Performance Management Conference is the PMI-CPM/NDIA/SCEA conference held annually in the Washington D.C. area. It focuses on implementing Earned Value Management (EVM) across government agencies. Attendees learn about government and government contractor implementation and application of EVM. Participation is about 650, with most attendees from government or government-contracting sectors. Conference growth will come from attracting new government agencies, government entities at the state and local level, and government participants from foreign countries. The selected individual will develop a marketing plan for IPMC with associated budget requirements and identification of other resources needed for growth. Approval of the marketing plan and associated resources will be at the discretion of the PMI-CPM VP of Conference and Events. The position requires attendance at two conference teleconferences per month as well as the completion of a marketing plan and execution of the activities identified in that plan to meet the attendance goals established.

TEAM EFFORT: Work with IPMC Team.

INDIVIDUAL EFFORT: Conduct marketing activities independently, consistent with the goals of IPMC Team; however, the individual is encouraged to solicit other volunteers as needed.

ON-GOING EFFORT: See One-time Effort.

ONE TIME EFFORT: The position will target a specific IPMC, however, the individual and PMI-CPM VP of Conference and Events may agree to continue working together to market future IPMC events.

Marketing Manager for EVM World (continued)

APPROXIMATE HOURS PER MONTH: Depends on individual effort and ability to attract other volunteers, with expectation of at least 15 hours a month working on the marketing activities for EVM World.

OTHER INFORMATION: VP of Conference and Events will consider waiving registration fee for EVM World and IPMC if attending these events will benefit marketing activities of the conferences.

CONTACT: Barry E. Schuler • 703.625.8282 • barry.e.schuler@verizon.net

Marketing Manager for IPMC (continued)

APPROXIMATE HOURS PER MONTH: Depends on individual effort and ability to attract other volunteers, with expectation of at least 15 hours a month working on the marketing activities for IPMC.

OTHER INFORMATION: VP of Conference and Events will consider waiving registration fee for EVM World and IPMC if attending these events will benefit marketing activities of the conferences.

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MORE VOLUNTEER OPPORTUNITIES: Visit our web site (www.pmi-cpm.org) for other volunteer opportunities. We could use your talents, whether for team participation in professional development activities, participation in workshops, or presentation of papers. Please consider active participation — you will receive many benefits and PDUs from these rewarding opportunities. Volunteers must be member of PMI-CPM.

- PMI-CPM Awards Program Working Group
- CPM Forum Monitor
- Committee Chair for Sponsorship
- Membership Volunteer Working Group
- Measurable News Issue Assistant
- Member of Research Committee

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Humphreys & Associates, Inc.

A pragmatic, common sense approach to planning and controlling projects

Humphreys & Associates, Inc., is a management consulting firm specializing in Earned Value Project Management. Our experience encompasses the construction and utility industries, energy programs, the aerospace industry, and all branches of the U.S. Dept. of Defense, and several foreign governments. We have consulted and supported over 700 major organizations and trained more than 800,000 individuals. The principles of project performance measurement that we espouse are applicable to any complex project environment. In addition to our expertise in design and implementation of fully compliant Earned Value Management Systems (EVMS), we provide support in specific areas of expertise, such as: Proposal Preparation, Project Scheduling, Performance Measurement, Risk Assessment, Software Evaluation, System Audits, Customer Review Preparations, and Training. Our skilled specialists are available and will help your team achieve phenomenal results.

2010 Public Seminars

<u>Earned Value Management Systems</u>	<u>Project Scheduling</u>	<u>Advanced Earned Value Management Techniques</u>
September 14 –16, 2010 Lake Tahoe, CA December 7 – 9, 2010 Scottsdale, AZ	October 5 –7, 2010 Phoenix, AZ	October 20 –22, 2010 Scottsdale, AZ

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